



UNSW Hoyoverse Society

Sponsor Information Document

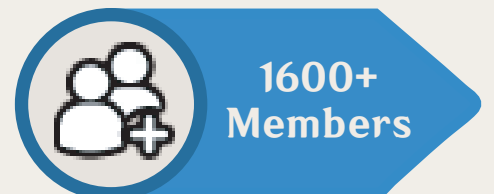
2025

SPONSORSHIP INFORMATION

UNSW HOYOVERSE SOCIETY

About us

Hoyoverse Society at UNSW is a passionate community dedicated to Hoyoverse games like Genshin Impact and Honkai: Star Rail. We are proudly affiliated with ARC at UNSW, ensuring that we are recognized as an official student society on campus. Established in 2021, we host regular events and competitions with exciting prizes, fostering an engaging space for fans to connect.



Our Goals

We want to create a safe and comfortable space for all fans of Hoyoverse Games and organise fun events to bond over this shared hobby. Through sponsoring us, we believe that we can help bolster your sales and introduce your brand to our community.



What we can do for you



- ✦ Boost brand visibility: Get your brand noticed by our highly engaged members.
- ✦ Social media and website promotion: Reach our members through our SNS platforms.
- ✦ Product showcase: Feature your products in one of our lively events!
- ✦ Event exposure: Showcase your business with stalls, banners and promotions!

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What you can do for us

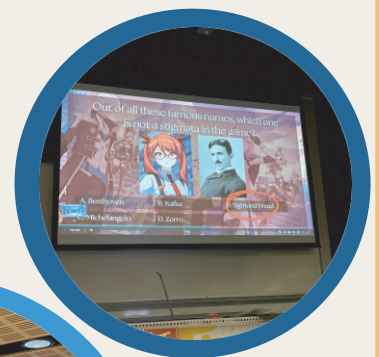


- ✦ Hoyoverse merchandise: tote bags, keychains, plushies, figurines, and more!
- ✦ Gift vouchers (Optional): used as prizes or giveaways to our members during major events
- ✦ Custom contributions: open to any creative sponsorship ideas!

Key Annual Major Events & Highlights

Great Annual Trivia Night

Our Great Annual Trivia Night brought together fans of Hoyoverse games for a high-stakes battle of knowledge. Teams of 5 competed in a fast-paced quiz covering lore, gameplay and miscellaneous challenges, all for a chance to win exciting prizes. With raffles, exclusive rewards and intense competition, this event drew a dedicated crowd of Hoyoverse enthusiasts eager to prove their expertise.



Aventurine's Golden Hour Casino

A thrilling HSR inspired event where attendees tested their luck with classic casino games like poker, blackjack, roulette, all using our exclusive in-game currency, Paimoney! Hosted in collaboration with Aventurine himself (or so we like to think), this high-stakes night brought the excitement of the IPC straight to campus, letting participants experience the thrill of fortune in a risk-free, fun-filled environment.

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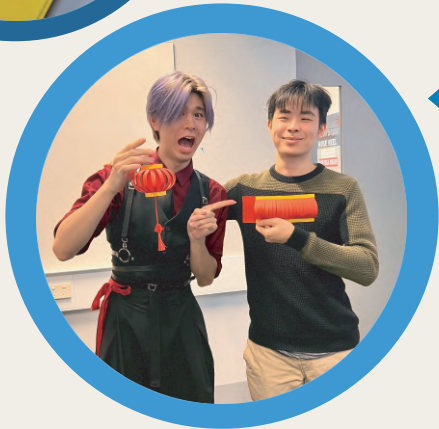
Boba & Brews

Boba and Brews was a hands-on, Genshin-inspired drink-making event where attendees crafted their own unique beverages using a selection of syrups, bases, and toppings. Inspired by Kaeya's party plans, members competed to be crowned the best "bobarista" while immersing themselves in a fun, interactive experience.



Wishing Upon a Lantern

Wishing Upon a Lantern was a heartwarming Lunar New Year celebration inspired by Genshin Impact's Lantern Rite. Attendees crafted their own lanterns, embracing the tradition of lighting them to symbolise new beginnings.



Hoyosoc Merch & Exclusives

Bringing Hoyoverse to Life!

At HoyoSoc, we don't just celebrate Hoyoverse games, we create exclusive, high-quality merch designed by fans, for fans! Our unique products have been a huge hit, selling out at university events and conventions.



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UNSW HOYOVERSE SOCIETY

Our Merch Catalogue

GENSHIN IMPACT HOVOSOC

Keyrings \$6

Stickers \$2 each / \$5 for 3

Tote Bags \$15

A4 Print \$14.50

A5 Prints \$10.50

Sticker Sheet \$9.50

HONKAI: STAR RAIL HOVOSOC

Keyrings \$6

Stickers \$2 each / \$5 for 3

Tote Bag \$15

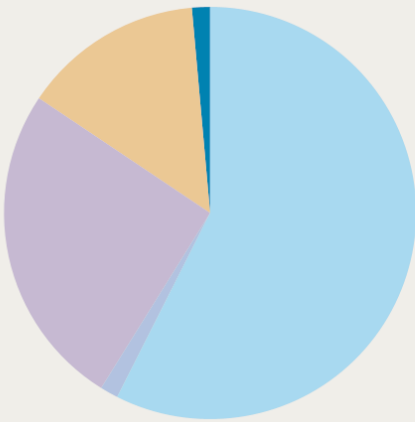
A5 Prints \$10.50

Sticker Sheets \$9.50

Total Merch Sales
in 2024:
\$1,015.89 AUD

Merch Sales Overview

- Stickers
- Totebags
- Keychains
- Prints
- Commissions



Over 140
Units Sold
during
SMASH 2024

Our Best-Selling Items

- Keyrings
- A4 & A5 Prints
- Tote Bags
- Stickers & Sticker Sheets

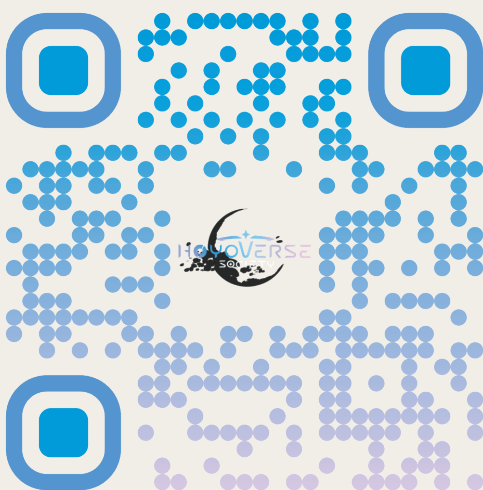
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Sponsorship Terms & Conditions

We are open to suggestions from sponsors regarding partnerships, and how they will be facilitated within the society.

1. The sponsorship agreement lasts for one year from the date of signing.
2. Either party can terminate the agreement at any time with written notice.
3. All sponsorship contributions should be received by the agreed-upon deadlines for each event.
4. Any alterations to the agreed terms should be discussed and approved by both parties.



Contact details

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